

Session Name: 11-7-2018 1-28 PM

Date Created: 11/7/2018 12:43:59 PM

Active Participants: 32 of 32

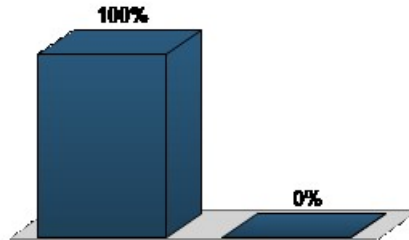
Average Score: 0.00%

Questions: 12

Results by Question

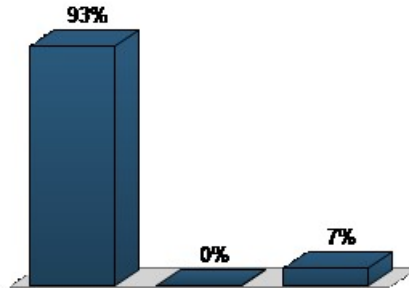
1. Are you? (True / False)

Responses		
	Percent	Count
True	100%	23
False	0%	0
Totals	100%	23



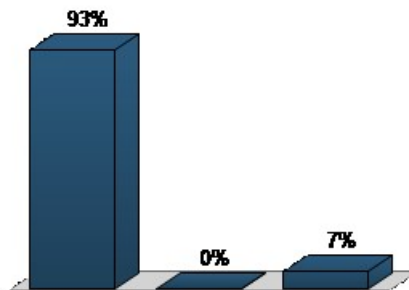
2. Do you understand the branding process that was outlined today? (Multiple Choice)

Responses		
	Percent	Count
Yes	93.1%	27
No	0%	0
Unsure	6.9%	2
Totals	100%	29



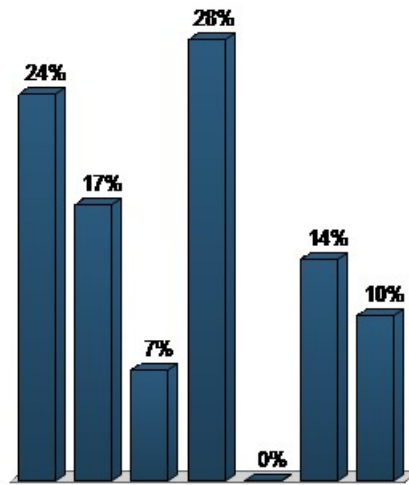
3. Do you support developing a brand for the Southern Oregon Coast? (Multiple Choice)

Responses		
	Percent	Count
Yes	93.1%	27
No	0%	0
Unsure	6.9%	2
Totals	100%	29



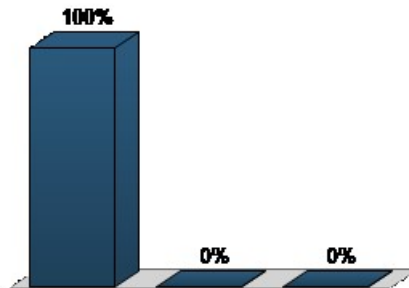
4. What type of organization do you represent? (Multiple Choice)

	Responses	
	Percent	Count
DMO/Tourism Marketing Organization	24.14%	7
Private Tourism Related business	17.24%	5
Private Non-Tourism Business/Organization	6.9%	2
Non-profit involved in tourism	27.59%	8
Interested Citizen	0%	0
Government Entity	13.79%	4
Educational Organization	10.34%	3
Totals	100%	29



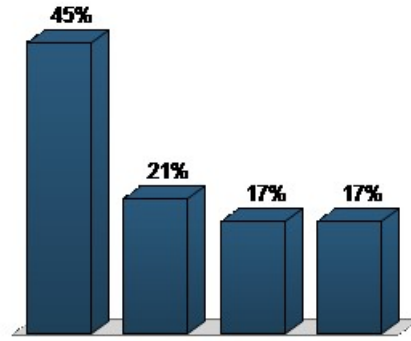
5. By participating in the Network have you met new people and/or strengthened connections? (Multiple Choice)

	Responses	
	Percent	Count
Yes	100%	29
No	0%	0
Unsure	0%	0
Totals	100%	29



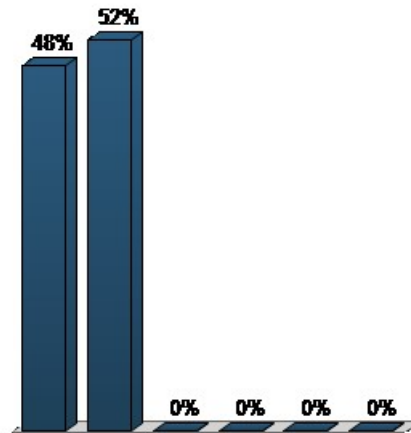
6. My primary place of business is in which County? (Multiple Choice)

Responses		
	Percent	Count
Coos	44.83%	13
Curry	20.69%	6
Douglas	17.24%	5
Other	17.24%	5
Totals	100%	29



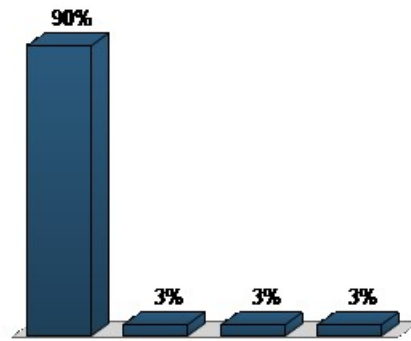
7. I view tourism in the region as having a _____ impact on my business/organization? (Multiple Choice)

Responses		
	Percent	Count
Very Positive	48.28%	14
Positive	51.72%	15
Neutral	0%	0
Negative	0%	0
Very Negative	0%	0
No Opinion	0%	0
Totals	100%	29



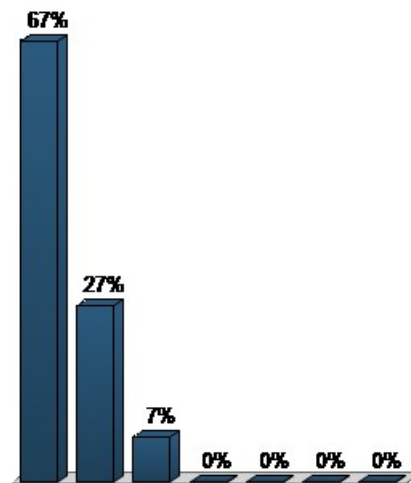
8. Which approach to tourism promotion do you see as better? (Multiple Choice)

Responses		
	Percent	Count
Regional -South Coast	90%	27
County by County	3.33%	1
City by City	3.33%	1
No Opinion	3.33%	1
Totals	100%	30



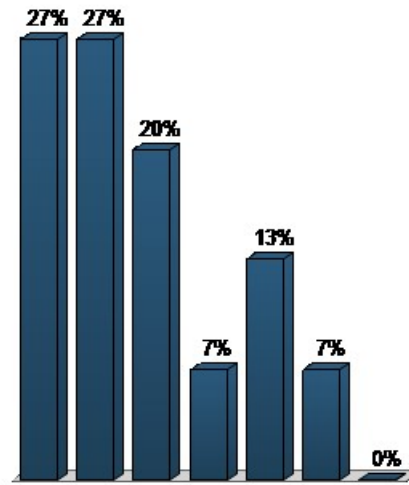
9. Tourism is an important economic driver for the South Coast (Multiple Choice)

Responses		
	Percent	Count
Strongly Agree	66.67%	20
Agree	26.67%	8
Somewhat Agree	6.67%	2
Neutral	0%	0
Somewhat Disagree	0%	0
Disagree	0%	0
Strongly Disagree	0%	0
Totals	100%	30



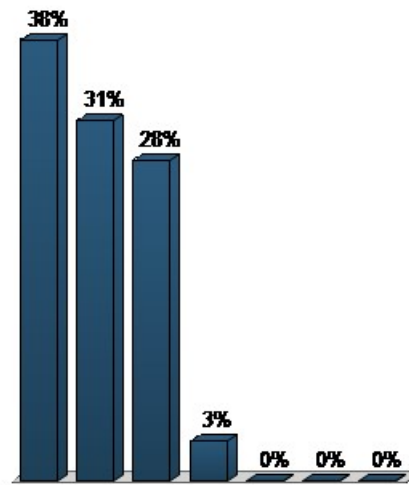
10. My County officials view tourism as an important local economic driver? (Multiple Choice)

	Responses	
	Percent	Count
Strongly Agree	26.67%	8
Agree	26.67%	8
Somewhat Agree	20%	6
Neutral	6.67%	2
Somewhat Disagree	13.33%	4
Disagree	6.67%	2
Strongly Disagree	0%	0
Totals	100%	30



11. My city officials view tourism as an important local economic driver? (Multiple Choice)

	Responses	
	Percent	Count
Strongly Agree	37.93%	11
Agree	31.03%	9
Somewhat Agree	27.59%	8
Neutral	3.45%	1
Somewhat Disagree	0%	0
Disagree	0%	0
Strongly Disagree	0%	0
Totals	100%	29



12. What tourism project is your current top priority? Please enter Project Name, or short topic description (Short Answer)

Responses

	Percent	Count
WILD RIVERS COAST FOOD TRAIL	7.69%	2
1 USGA 2 WHISKEY RUN 3 AG TOURISM	3.85%	1
3 ATTRACTIVE AND COHESIVE STREETSCAPE	3.85%	1
BANDON,COM	3.85%	1
BUS TROLLEY	3.85%	1
CHANBER WEBSITE AMD LOCAL BRANDING	3.85%	1
COMMUNITY INFRASTRUCT URE DEVELOPMEN T	3.85%	1
DEVELOPMEN T	3.85%	1
DUNES	3.85%	1
DUNES AND ATV	3.85%	1
Other	57.69%	15
Totals	100%	26

Keyword(s): -
Keyword Matches: -

1 USGA 2 WHISKEY RUN 3 AG TOURISM

CHAMBER WEBSITE AND LOCAL BRANDING

EDUCATING STAFF MORE EFFECTIVELY

GOLD BEACH AS DESTINATION

MARKETING OUR COMMUNITY DURING WINTER ...

REGIONAL BRANDING AND MARKETING BUS TROLLEY

MARKETING RIVER ADVENTURE WEBSTE, BANDON,COM

UNIFIDE COHESIVE MESSSGE TO THOSE OUTS...

WILD RIVERS COAST FOOD TRAIL

FOOD TRAIL TOURISM INFRASTRUCTURE AND TRANSPORTAT...

REGIONAL MARKETING AND INFRASTRUCTURE ...

DUNES AND ATV RECREATION DUNES

MEET LOCAL NEEDS

INCREASED RV SPOTS. DEVELOPMENT

FISHING BOWLING ATV SKING BEACHES

COMMUNITY INFRASTRUCTURE DEVELOPMENT

3 ATTRACTIVE AND COHESIVE STREETScape