

Oregon South Coast Regional Tourism Network

Network Commitment

Who We Are: We are a region-wide, cross-sector of independent individuals and organizations who collaborate to enhance economic development through sustainable tourism.

What We Do: We focus on leveraging relationships, opportunities and dollars. We work to create consensus around priorities that will set up other tourism organization for success. We collaborate with regional tourism organizations in a strategic direction that will lay the groundwork to develop the Southern Oregon Coast into a destination.

Where: We engage the counties of Coos, Curry and Coastal Douglas. All areas share similar landscape, economy and tourism opportunities.

When: Now! Now is the time to collaborate. Now is the time we commit to participate in the network.

Why: We are doing work that has not been done in this region before. We have completed two Rural Tourism Studios, created four regionally focused tourism jobs and have successfully gained the support of the state tourism agency, Travel Oregon, through our extensive regional collaborative accomplishments.

How We Will Work:

- Strengthen regional relationships and build trust
- Respect diverse perspectives while exploring opportunities to develop tourism collaboration opportunities
- Understand the individual and organizational issues that hinder tourism collaboration and help overcome them
- Leverage existing activities for increased economic impact and resources to avoid duplication of effort and resources
- Share information to enhance regional knowledge
- Inform elected officials, local businesses, nonprofits, public agencies, and individual residents on the importance and value of tourism as an economic driver
- Actively participate in the network and regional conversations

We believe collaboration can strengthen our region. The undersigned share the intention to support the primary objectives of the Oregon South Coast Regional Tourism Network.

Organization/Business

Signature