

May 15th 2019 Network Meeting Agenda

Growing with the Network!

Start Time Time Section

Start Time	Time	Section
9:30 am	30 min	Network and Mingle – Get 3 business cards
10:00am to 10:20am	20 min	Welcome and OSCRTN Update – Julie <ul style="list-style-type: none"> • Network Overview • Tradeshow • Award – DeeDee Murphy
10:20am to 10:40am	20 min	What is Growing In The Region <ul style="list-style-type: none"> • Child Care – Marie Simonds (WRCA) • Emergency Training Center – Jodi Fritz (City of Gold Beach) • Talent Path – Kyle Stevens (Southwestern Oregon Workforce Investment board) • Growth Wheel – John Bacon (Small Business Development Center)
10:40am to 10:45am	5 min	Bio’s for Holly and Katera – Julie
10:45am to 11:00 am	15 min	Roll out of Refreshed Coast Brand – Holly and Katera <ul style="list-style-type: none"> • South Coast Elements
11:00am to 11:20am	20 min	Overview of How we got here – Holly <ul style="list-style-type: none"> • Branding Process • Regional Brand does not take away from Local Brand • Main Example TSOC Strategic Marketing Plan- Holly <ul style="list-style-type: none"> • High Level • 5 to 7 slides with objectives & strategies
11:20am to 12:35pm	1 hour & 15 min	Friend and Family Group Exercise – Holly <ul style="list-style-type: none"> • Promotional Brainstorming
12:35pm to 1:05pm	30 min	Lunch <ul style="list-style-type: none"> • Recognize Liz • Dave Lacey, Arica Sears and Alexa Carey
1:05pm to 1:55pm	50 min	Round Table
1:55pm to 2:00pm		Survey
